“I’ve known Patrick professionally for over a decade. Over that time, at least 5 NASC members have used his consulting services and our national office has collaborated with him to build an economic impact template that members use to proxy the projected economic impact of events that come to their community. He’s also spoken to our group numerous times, including most recently at the 2011 TEAMS conference on the logistics of enhancing economic impact studies.

“As a testament to my respect for Patrick’s technical credentials and my awareness of his national reputation in the area of economic impact, we’ve actively encouraged our membership to seek Patrick’s guidance. Furthermore, Patrick’s communications background and outgoing personality make him highly attractive to work with as a consultant.

“In short, Patrick has been a welcomed ally for over a decade. The combination of his networking and technical skills, coupled with his communications and interpersonal skills, would serve a consultancy quite well.”

**Don Schumacher – December 2011**

**Executive Director**

**National Association of Sports Commissions (Cincinnati)**

“While Vice President and COO of the North Texas Super Bowl XLV Host Committee, part of my task was to find a consulting firm with integrity and credibility that could conduct our Post-Event study. The firm we hired was Sportsimpacts, led by Dr. Patrick Rishe.

“The Post-Event analysis for Super Bowl XLV was a three-part project. The first phase analyzed various aspects of the fans’ experience in North Texas, phase 2 analyzed the media value associated with the event for the North Texas region, and phase 3 entailed an economic impact analysis. Throughout the consulting engagement, Patrick embodied professionalism and competency.

“Prior to the event, he secured a fantastic team of researchers. During Super Bowl XLV week itself where the weather was unexpectedly icy, Patrick made special efforts to ensure that his team was in place to execute their tasks.

“After the event, Patrick constantly kept our organization abreast of his progress. He met the deadlines for each phase of the project. Furthermore, Patrick was entirely receptive to feedback from the Host Committee regarding aspects of the analysis for which local knowledge was useful.

“In short, my experience with Patrick during his engagement with the North Texas Super Bowl XLV Host Committee was nothing short of exceptional.”

**Tara Green – December 2011**

**Chief Revenue Officer**

**American Airlines Arena (Dallas)**

"We initially reached out to Sportsimpacts knowing we were on a tight schedule and needing someone with expertise of the economic impact of youth sports upon regional economies.  Dr. Rishe was able to work with us expeditiously, provided a thorough report that demonstrated his expertise while meeting our deadlines, and was willing to collaboratively embrace our local knowledge to help enhance his final analysis and conclusions.  His willingness to work quickly, effectively, and collaboratively is something that we surely appreciated.  We would recommend his services to others."

**Paul Nicolosi, Esq – November 2011**

**Principle**

**Nicolosi and Buckley Group (Chicago/Rockford IL)**

"As the landscape for bidding on amateur sporting events has become more competitive, and as more organizations are obtaining public money to support their bids, we here at the Detroit Metro Convention and Visitors Bureau felt it necessary to retrospectively quantify the non-local tax dollars that sporting events held in the Detroit region have generated for Wayne, Oakland, and Macomb counties in an effort to assist our quest for similar public support.

"Sportsimpacts was able to provide these estimates in a professional and expeditious manner, and we are hopeful that the tax impact estimates generated by Dr. Rishe will aid our goal of securing public dollars for future bids."

**Larry Alexander - January 2010**

**President and CEO**

**Detroit Metro Convention and Visitors Bureau**

"We used Patrick and SportsImpacts to conduct an economic impact study for the 2008 New Mexico Bowl. Since 2008 was the first year we had two teams from outside the Albuquerque area, we really wanted to nail down information from our out of town visitors. SportsImpacts did a good job of putting together a comprehensive survey tool, the information gathered went through a thorough evaluation process, and the data returned to us proved the value the game brings to our city each year. The study was done and returned to us on time and professionally done. We couldn't be more pleased."

**Dan Ballou - February 2009**

**Director of Sports Marketing**

**Albuquerque Convention & Visitors Bureau**

"The Elgin Area Convention & Visitors Bureau is pleased to recommend the services of Sportsimpacts and Patrick Rishe.  Our Sports Commission hired Dr. Rishe to conduct a feasibility study. The document he put together is a cornerstone of the commission’s efforts and will be used in formulating key initiatives for the organization going forward. I appreciated his professionalism and constant follow up to ensure we were informed of his progress and that items were completed according to the agreed upon timeline. I would welcome the opportunity to work with Patrick again.

**Kimberly A. Bless - November 2008**

**President and CEO**

**Elgin Area Convention & Visitors Bureau**

"We are thrilled with the work done by Sportsimpacts, as they provided significant analytical information for the State Fair of Texas in 2007.

First, Dr. Rishe conducted a preliminary study to assess the potential economic benefits associated with a proposed new college football series.

Then Dr. Rishe conducted economic impact studies for both the State Fair Classic (Grambling v Prairie View) and the AT&T Red River Rivalry (Oklahoma v Texas) which helped to validate the economic benefits these games generate for the Dallas economy.

In short, Dr. Rishe was very prompt, diligent, and thorough in completing his work for us, and for that we are very thankful.

**Errol McCoy  
President  
State Fair of Texas**

"FLW Outdoors is happy to recommend the consulting services of Sportsimpacts.

Sportsimpacts conducted three studies in three different cities for us during the 2007 season.  Working from his St. Louis headquarters, Dr. Rishe made sure to adequately staff each event with data collectors and a supervisor to ensure that the data was collected in a methodologically  
sound fashion.

Furthermore, Dr. Rishe expeditiously produced the reports once he received the data and he was extremely responsive to our suggestions.

We greatly appreciated his professionalism and look forward to working with Sportsimpacts again in the future."

**Dave Washburn  
Vice President of Communications  
FLW Outdoors**

“I had the pleasure to work with Sportsimpacts and Pat Rishe on fan intercept surveys at the 2005 NCAA Women's Gymnastics National Championship and 2005 NCAA Women's College World Series.  The information that he captured proved to be invaluable in evaluating our promotional initiatives and really getting a sense on who our fan base is."

**Russell Yurk**

**Assistant Director of Championships**

**NCAA**

The Detroit Metro Convention & Visitors Bureau (DMCVB) welcomes the opportunity to recommend the consulting services of Sportsimpacts.

Dr. Rishe has conducted numerous economic impact studies for the DMCVB. He was able to design the studies to accommodate an analysis of three separate and distinct regions or counties within the metro area.  He trained the interviewers and was constantly on site monitoring the flow of attendees and trouble-shooting where necessary. Dr. Rishe was also professional and creative in adjusting to the challenges and problems arising from the strict security measures in place at both the Ryder Cup Matches and the Super Bowl.

Besides helping to recruit interviewers with a sports education background, he participated in the interviewing himself when we needed a replacement at the last minute. His direction and management of the interviewers in both studies ensured that we would have valid and credible results. His experience and expertise developed over the years in working with national sports organizations and local organizing committees for various sports events studies ensured that he had access to AAU and PGA spending information and attendance counts that are so critical to the analysis.

Dr. Rishe is an experienced and competent consultant, but it is his enthusiasm for sports and his willingness to go beyond the call of duty to do the best job that make him a valuable resource to us.

**Catherine Rasberry**

**Director of Strategic Marketing Research**

**Detroit Metro Convention and Visitors Bureau**

The St. Louis Sports Commission is delighted to recommend the consulting services of Sportsimpacts.

Professor Rishe conducted a study for the Sports Commission to measure the economic impact of the NCAA Division I Wrestling Championships in St. Louis. Thanks to Dr. Rishe’s assistance, the Wrestling Championships marked the first time the Sports Commission implemented a formal study to track visitor spending generated by an event we hosted. Being able to produce these figures has been – and will continue to be – of great value to our organization.

Prior to the Wrestling Championships, Dr. Rishe devised a survey to be distributed to 1,200 fans attending the event. Dr. Rishe worked with us to revise and tailor the questionnaire. At the event, he directed volunteers on how to administer the survey so as to minimize selection bias. Dr. Rishe even distributed surveys himself when we were short-handed on volunteers. Within two weeks, he was able to turn over the survey data into results and provide a Powerpoint presentation to the Sports Commission. He was readily available to discuss the findings and to modify the reality of certain assumptions given the local expertise of our organization.

With solid impact numbers reinforced by the 22-page Powerpoint presentation that outlined the survey’s methodology and critical data, we were able to present the results to our constituency. A Sports Commission news release on the event’s impact generated significant media coverage for the organization and its role in benefiting the St. Louis region. Outlets running with the story included the St. Louis Post-Dispatch, KMOX Radio, and Street & Smith’s Sports Business Journal.

Dr. Rishe’s background and his passion for sports make him an ideal candidate to assist sports commissions with economic impact research. Here in St. Louis, we are very appreciative of the time he devoted to working on the NCAA Wrestling Championships study. We hope to continue to rely on his expertise on an ongoing basis in the future.

**Frank Viverito  
President, St. Louis Sports Commission**

The Virginia Beach Convention and Visitors Bureau have used Dr. Patrick Rishe and Sportsimpacts for a number of economic studies over the years.  They include the Inaugural Rock 'n Roll Half Marathon (the largest first year half marathon ever), The East Coast Surfing Championships (the longest continuous surfing competition in the continental United States) and the 2006 and 2007 Redskins Beach Blitz Weekend.

Sportsimpacts has always conducted professional surveys and submitted reports quickly. We have found the information from Dr. Rishe's studies to be valuable and very cost efficient.

**Buddy Wheeler**

**Sports Marketing Coordinator  
Virginia Beach Convention and Visitor Bureau**