**SPORTSIMPACTS - PRINT AND RADIO**

[Utilizing Baseball and Football Stadiums Out of Season](http://www.theatlanticcities.com/arts-and-lifestyle/2011/10/stadium-neighborhoods-alive-off-season/260/)

October 10, 2011; The Atlantic Cities

Patrick addresses ways that football and baseball facilities can be utilized out of season in order to maximize their use so as to increase the returns from public investments into such facilities.

[How the NBA Lock-out May Impact Local Businesses](http://www.miamiherald.com/2011/10/09/2445331/down-and-locked-out-local-businesses.html)

October 9, 2011; Miami Herald

Patrick talks about whether a potential NBA lock-out could impact local communities economically.

[Minnesota Twins Not As Cost-Effective in 2011](http://aol.sportingnews.com/ncaa-football/video/video1168067405001)

September 16, 2011; Minneapolis Business Journal

Patrick discusses how the usually frugal Twins are having a less than cost-effective season.

[Sacramento Kings Facing Time and Money Hurdles with Arena](http://www.bizjournals.com/sacramento/print-edition/2011/09/16/time-and-money-are-hurdles-for-arena.html)

September 16, 2011; Sacramento Business Journal

Patrick discusses how the Sacramento Kings and the Maloof brothers will face various monetary and time constraints if they are to agree to a new arena before the end of the 2011-12 season.

[The Cost of Hosting a Summer Olympics](http://sports.yahoo.com/olympics/news;_ylt=AoBKeiaEaNIRHOc10SwIwFHNycIF?slug=ys-most_expensive_summer_olympics_games-080611)

August 6, 2011; Yahoo Sports circa Forbes

Patrick's Forbes article comparing the costs of Summer Olympics from 1976 through 2012 is re-posted in Yahoo Sports.

[Sacramento Downtown Arena Location Faces Difficulties](http://www.bizjournals.com/sacramento/print-edition/2011/07/29/in-a-tough-spot.html)

July 29, 2011; Sacramento Business Journal

Patrick offers feedback on the complexities facing downtown Sacramento in terms of the optimal location for their proposed new downtown arena that will hopefully keep the Kings from bolting to another city.

[Assessing Winners and Losers in the NFL Labor Agreement](http://www.cyberpresse.ca/sports/football/201107/25/01-4420696-entente-dans-la-nfl-avantage-aux-proprietaires.php)

July 25, 2011; LaPresse Montreal

LaPresse interviews Patrick regarding which side - the players or owners - gained more from the new collective bargaining agreement in the NFL.

[U.S. Women's Soccer Team and Hope Solo Aim for Redemption](http://news.yahoo.com/u-womens-soccer-teams-glory-could-yield-redemption-181206398.html)

July 14, 2011; Yahoo News circa Forbes

Patrick assesses the potential boost in endorsement potential for American goalie Hope Solo if the U.S. Women's Soccer team win top prize  at the FIFA Women's World Cup in Germany.

[How the Mavericks NBA Title Will Boost Their Franchise Value](http://sports.espn.go.com/dallas/nba/columns/story?id=6694191)

June 24, 2011; ESPN Dallas

Patrick talks about how the franchise value of the Dallas Mavericks will change following their 2010-11 NBA Championship.

[The Commercial Success of the Seattle Sounders](http://www.soundersfc.com/News/Articles/2011/06-June/Attendance-on-the-rise.aspx)

June 23, 2011; Seattle Sounders Website

Patrick discusses how timing, geography, and demographics help to explain the enormous success of Major League Soccer's Seattle Sounders.

[Will Albert Pujols Injury Impact His Future Earnings](http://www.bizjournals.com/stlouis/news/2011/06/21/webster-prof-pujols-could-lose-50m.html)

June 21, 2011; St Louis Business Journal

Patrick talks about how Albert's injured wrist could pose serious concerns for his future contract negotiations if his ability and power are limited due to the injury.

[Assessing LeBron James 2011-12 Season](http://articles.sun-sentinel.com/2011-06-19/sports/fl-lebron-james-effect-0620-20110619_1_lebron-james-lebron-effect-cavaliers-franchise)

June 19, 2011; South Florida Sun Sentinel

Patrick assesses how LeBron James did both on and off the court during the 2011-12 season, and how his decision impacted the financial fortunes of 2 NBA franchises.

[Tiger Woods Withdraws from the 2011 U.S. Open](http://www.hollywoodreporter.com/news/tiger-woods-withdraws-us-open-195699)

June 7, 2011; Hollywood Reporter

Dr. Rishe discusses the financial impact of Tiger's withdrawal from the 2011 U.S. Open.

[Jaguars Poor 2010 Season Causes Concern for 2011 Sales](http://www.bizjournals.com/jacksonville/print-edition/2011/01/14/seasons-collapse-causes-concern-for.html)

June 3, 2011; Jacksonville Business Journal

Dr. Rishe discusses how the Jaguars cheerleaders can play a useful roll during the NFL lockout by keeping fan morale high and conducting positive public relations throughout the community.

[Comparing the NBA and NFL Labor Issues](http://www.evri.com/media/article;jsessionid=s9bhbe6zy7ih?title=St.+Louis+football+fans+concerned+over+stadium,+not+lockout+-+Marketplace&page=http://marketplace.publicradio.org/display/web/2011/06/03/am-st-louis-football-fans-concerned-over-stadium-not-lockout/?refid%3D0&referring_uri=/organization/webster-university-0xbded5%3Bjsessionid%3Ds9bhbe6zy7ih&referring_title=Evri)

June 3, 2011; Marketplace Radio

Dr. Rishe talks to Adam Allington about the odds of the St Louis Rams staying in St Louis without major upgrades to the Edward Jones Dome.

[The NBA's Small-Market Teams Key in Labor Talks](http://www.sltrib.com/csp/cms/sites/sltrib/pages/printerfriendly.csp?id=51900327)

June 1, 2011; Salt Lake Tribune

Dr. Rishe talks to Brian Smith about the importance of small-market teams like the Utah Jazz digging their heels in during the upcoming labor talks.

[The NBA Learning Labor Lessons from the NFL Dispute](http://www.sltrib.com/csp/cms/sites/sltrib/pages/printerfriendly.csp?id=51898797)

May 30, 2011; Salt Lake Tribune

Dr. Rishe talks to Brian Smith about why the NBA's player union is far less sympathetic than NFL players...and thus, less likely to be successful in labor talks.

[How Will Dick Ebersol's Resignation Impact NBC?](http://www.hollywoodreporter.com/news/why-dick-ebersol-resigned-nbc-190387)

May 20, 2011; Hollywood Reporter

Dr. Rishe discusses the potential short-run consequences of Dick Ebersol stepping down as NBC's sports chief.

[The NBA Giving Sacramento a Chance](http://www.bizjournals.com/sacramento/print-edition/2011/04/29/nba-cutting-deals-with-kings-sponsors.html)

April 29, 2011; Sacramento Business Journal

Kelly Johnson speaks with Dr. Rishe about how the NBA seemingly is trying to assist the Sacramento Kings in an effort to help them sustain themselves to avert a franchise relocation.

[NHL Extends Media Relationship with NBC/Versus](http://www.hollywoodreporter.com/news/nbc-sports-nhl-reach-new-179799)

April 19, 2011; Hollywood Reporter

Dr. Rishe discusses the financial details behind the NHL's new 10-year contract with Comcast/NBC/Versus.

[The Financial Impact of the Playoffs for the Miami Heat](http://www.miamiherald.com/2011/04/16/2170332/heats-playoff-run-could-provide.html)

April 16, 2011; The Miami Herald

Adam Beasley speaks with Dr. Rishe about the financial repercussions for the Miami Heat of playoff basketball, and how that might impact the franchise's value in the short term.

[The Most and Least "Payroll-Efficient NBA Teams in 2010-11](http://sports.yahoo.com/nba/news;_ylt=A2KJ3CceS6tNegsApz5NbK5_?slug=ys-forbes-most_and_least_cost_efficient_teams_041511)

April 15, 2011; Yahoo Sports

Yahoo Sports picked up Dr. Rishe's Forbes SportsMoney piece regarding the most and least 'payroll-efficient' NBA teams for the 2010-11 season.

[Has Sacramento Seen Its Last NBA Game?](http://www.bizjournals.com/sacramento/print-edition/2011/04/15/arena-hangs-in-the-balance.html)

April 15, 2011; Sacramento Business Journal

Kelly Johnson speaks with Dr. Rishe about what will happen with the Sacrammento Kings, their possible move to Anaheim, and whether the facility will find new acts/events should the Kings leave.

[Has the PGA Tour Reached Its Financial Apex?](http://audio.1080thefan.com/m/audio/39323920/golf-in-the-nw-4-9-2011.htm?pageid=37637)

April 9, 2011; ESPN Radio - Portland (1080 The Fan)

Jason Swygard and Harold Bluestein break down The Masters, and they speak with Dr. Rishe about the PGA and factors that might be contributing to a financial lull for the Tour in the U.S.

[How Can the Twins Top 2010?](http://www.bizjournals.com/twincities/print-edition/2011/04/08/twins-business-challenge-top-last.html)

April 8, 2011; Minneapolis Business Journal

John Vomhof speaks with Dr. Rishe about how the Minnesota Twins can continue to build upon the revenue growth seen in 2010 after their first year in their new facility.

[Would the Pac 12 Play on Sundays if NFL Locks Out?](http://rivals.yahoo.com/ncaa/football/news?slug=rivals-1205409)

March 29, 2011; Yahoo Sports

Tom Dienhart chats with Dr. Rishe about the possibility of the Pac 12 playing league games on Sunday should the NFL lockout drag on into the fall.

The Finances of March Madness

March 17, 2011; ESPN Radio, The Colin Cowherd Show

Colin Cowherd cited Dr. Rishe's Forbes.com SportsMoney article which discussed the process through which the NCAA allocates March Madness money to member schools.

[Local Market Factors May Have Contributed to Blues Sales](http://news.stlpublicradio.org/post/st-louis-status-mid-level-market-possible-factor-blues-sale)

March 17, 2011; St Louis Public Radio

Rachel Lippmann discusses with Dr. Rishe the factors that might have contributed to why the Blues owner Dave Checketts decided to put the team up for sale.

[Union Decertification in the NFL](http://www.pittsburghlive.com/x/pittsburghtrib/sports/steelers/s_726949.html?source=rss_teams_Pittsburgh_Steelers)

March 12, 2011; Pittsburgh Tribune Review

Carl Prine interviews Dr. Rishe about the significance of how decertification may influence the owners' willingness to open their accounting books before they are forced to by the courts.

[The "Game Theory" Behind NFL Labor Negotiations](http://blogs.wsj.com/dailyfix/2011/03/04/do-nfl-fans-dare-hope-for-peace/)

March 4, 2011; Wall Street Journal

Dr. Rishe's Forbes.com piece on how the current NFL Labor Negotiations has a healthy dose of "Game Theory" going on, and how the predictions of the theory can give some insight into what ultimately happens in the negotiations, was cited in this recent WSJ piece.

[College Basketball Head Coaches Salaries](http://rivals.yahoo.com/ncaa/basketball/news?slug=ys-forbes_highest_paid_basketball_coaches_030411)

March 4, 2011; Yahoo Sports / Forbes.com

Dr. Rishe speaks with Tom van Riper of Forbes.com regarding the salaries of college basketball coaches and why they've escalated in recent years.

[The Details of the NFL Lockout](http://www.roninsanashow.com/programhighlights?date=20110303)

March 3, 2011; The Ron Insana Show, IQ Radio

Dr. Rishe speaks with former CNBC host Ron Insana about the NFL labor negotiations.

[Cardinals Can Offer Pujols...If They Get Creative](http://www.bnd.com/2011/02/18/1597642/rishe-cardinals-could-pay-pujols.html)

Feb 18, 2011; Belleville News Democrat

Scott Wuerz discusses whether the Cardinals can afford Albert Pujols with Dr. Rishe.  The key is how creative the Cardinals get with their contract offer.

[Comparing Stan Musial's Economic Era to Today;s Baseball](http://stlouis.cbslocal.com/2011/02/15/stan-the-mans-worth-in-todays-dollars/)

Feb 15, 2011; KMOX Radio - St Louis

KMOX Radio interviews Dr. Rishe regarding a comparison of Stan Musial's era in baseball to today's, where Dr. Rishe estimates what 'Stan the Man' would be worth in today's dollars.

[How the NBA Lockout May Impact Portland Trailblazers](http://www.bizjournals.com/columbus/print-edition/2011/02/11/nhl-shuffling-ownership-lines-as.html)

February 11, 2011; Columbus Business Journal

Dr. Rishe talks about why there are several NHL teams seeking investors in the current financial climate.

[Super Bowl XLV](http://audio.1080thefan.com/m/audio/36528421/patrick-rishe-forbes-sportsmoney.htm)

January 26th, 2011; Podcast with ESPN Radio Portland

Dr. Rishe speaks with Issac and 'Big Suke' about various sports business topics related to Super Bowl XLV.

[How the NBA Lockout May Impact Portland Trailblazers](http://www.bizjournals.com/portland/print-edition/2011/01/21/labor-talks-critical-for-blazers.html)

January 21th, 2011; Portland Business Journal

Dr. Rishe talks about how the Trailblazers may fare as the NBA approaches a possible lockout after the 2010-11 season.

[Jaguars Poor 2010 Season Causes Concern for 2011 Sales](http://www.bizjournals.com/jacksonville/print-edition/2011/01/14/seasons-collapse-causes-concern-for.html)

January 14th, 2011; Jacksonville Business Journal

Dr. Rishe discusses how the Jaguars failure to reach expectations in 2010 may hurt 2011 ticket sales.

[How an NFL Lockout Would Impact Kansas City Businesses](http://www.bizjournals.com/kansascity/print-edition/2011/01/07/nfl-lockout-will-sack-businesses.html)

January 6th, 2011; Kansas City Business Journal

Dr. Rishe speaks with James Dornbrook on how an NFL lockout could impact local businesses and sponsorships in the Kansas City area.

[New Balance Up in Arms over Women's Legs](http://marketplace.publicradio.org/display/web/2011/01/06/am-new-balance-faces-lawsuit-for-toning-shoes/)

January 6th, 2011; Marketplace Radio

Dr. Rishe talks to Mitchell Harman regarding the potential lost trust that New Balance risks with its female consumers if their 'toning shoes' prove to not yield the advertised benefits.

[A-B and MLB Settle Their Dispute](http://www.stltoday.com/business/local/article_a14e7e88-7011-59b6-b7c9-93701c1de15c.html)

December 31, 2010; St Louis Post Dispatch

Dr. Rishe addresses the resolution of the dispute between Anheuser Busch and Major League Baseball.

[Assessing the Economics of the NBA](http://video.forbes.com/fvn/sportsmoney/nba-400-million-in-the-red)

December 10, 2010; Forbes

Dr. Rishe speaks with Mike Ozanian about the current financial state of the NBA.

[Impact of Expansion on Conference Championship Games](http://www.rivals.com/content.asp?CID=1159566)

December 1, 2010; Yahoo Sports

Dr. Rishe comments on the financial impact of the Big Ten's upcoming football championship in 2011.

[NBA Contraction: Is It Time to Shrink the NBA?](http://www.bizjournals.com/sanantonio/print-edition/2010/11/19/the-nba-could-benefit-from-a.html)

November 19, 2010; San Antonio Business Journal

Dr. Rishe comments on the possibility of the NBA contracting if the labor negotiations during the summer of 2011 become fierce.

[How Might UCF's Move to the Big East Impact its Financials?](http://www.bizjournals.com/orlando/print-edition/2010/11/12/ucfs-potential-move-to-big-east.html)

November 12, 2010; Orlando Business Journal

Dr. Rishe comments on the financial impacts that might arise for the University of Central Florida if they move to the Big East conference.

[Economic Impact of the 2010 AAU Junior Olympic Games](http://www.insidebiz.com/news/games-brought-22m-income-region)

October 30, 2010; Hampton Roads Business Journal

Dr. Rishe discusses some of the results from his economic impact analysis for the 2010 AAU JO Games.

[World Series Ratings Hurt by Less Visible Opponents](http://www.hollywoodreporter.com/news/will-be-lowest-rated-world-32487)

October 26, 2010; The Hollywood Reporter

Dr. Rishe discusses how the matchup between the SF Giants and Texas Rangers will likely reduce ratings below what could have been a Yankees-Phillies series.

[Comparing Monday Night Football and Postseason MLB Ratings](http://www.csmonitor.com/USA/2010/1018/Monday-Night-Football-tackles-Cliff-Lee-vs.-Andy-Pettitte)

October 18, 2010; Christian Science Monitor

Dr. Rishe discusses the drawing power of the NFL by noting how even a regular season MNF game outdraws even high-powered pitching matchups such as Cliff Lee and Andy Petite.

[Favre's Post-Career Earnings Damaged by Scandal](http://sports.yahoo.com/nfl/news?slug=ys-forbesfavreearnings101310)

October 13, 2010; Yahoo Sports

Dr. Rishe's Forbes.com SportsMoney post regarding how Brett Favre's scandal could damage the HOFer's long-term earnings capacity is reposted in this Yahoo Sports article.

[Most and Least Efficient Teams of the 2010 MLB Season](http://sports.yahoo.com/mlb/news?slug=ys-forbeswinefficiency100410)

October 4, 2010; Yahoo Sports

Dr. Rishe's Forbes.com SportsMoney post regarding the most and least efficient teams from the 2010 MLB season is reposted in this Yahoo Sports article.

[Tiger's Shirt Sales Slipping](http://www.bloomberg.com/news/2010-08-24/tiger-fans-snub-shirts-as-golfer-has-worst-year-of-his-career.html)

August 24, 2010; Bloomberg News

Dr. Rishe comments on how Tiger's on and off course behavior has impacted his marketability and image...translating in lower shirt sales for Tiger's line of clothing.

[Pilot Pen Tennis Tournament Seeking Sponsors](http://articles.courant.com/2010-08-23/news/hc-pilot-pen-sponsor-search-0823-20100822_1_pilot-pen-tennis-tournament-title-sponsor-connecticut-tennis-center/2)

August 23, 2010; Hartford Courant

Dr. Rishe discusses how sponsorships in the sports industry are still difficult to come by as the Pilot Pen Tourney prepares to find a replacement for its title sponsor.

[Tiger's Poor Performance Costing Tour Ratings/Sponsors](http://www.hollywoodreporter.com/hr/content_display/news/e3i2c5aa2b5f24b2a9bba0dd31769466ea8)

August 11, 2010; The Hollywood Reporter

Dr. Rishe analyses how Tiger's poor performance on the course is hurting golf's TV ratings and potential long-term economic health.

[Will Tiger Ever Recapture his Mojo?](http://marketplace.publicradio.org/display/web/2010/08/10/am-tiger-woods-may-be-losing-his-mojo/)

August 10, 2010; Marketplace

Dr. Rishe conducts a radio interview to discuss how much rope Tiger Woods has before even more companies drop him...this time for his poor performance on the course.

[Is Dez Bryant Still a Marketable Commodity?](http://sports.yahoo.com/nfl/blog/shutdown_corner/post/Has-Dez-Bryant-already-killed-his-earnings-poten?urn=nfl-258758)

July 28, 2010; Yahoo Sports

Dr. Rishe assesses Dez Bryant's marketability after his refusal to take part in rookie hazing activities at Cowboys camp and in light of his past issues at Oklahoma State.

[The Inefficiencies of the 2010 Chicago Cubs](http://www.wgnradio.com/business/businessofsports/wgnam-business-sports-cubs-dr-rishe-sportsimpacts%2C0%2C5094516.mp3file)

July 22, 2010; WGN Radio (Chicago)

Dr. Rishe talks with John Williams about the Chicago Cubs being the least efficient baseball team of 2010 at the All-Star break.

[Economic Impact of LeBron to NY](http://www.nypost.com/p/news/business/landing_lebron_would_bag_big_bucks_LGdQxbCLjkkoOjNnmRM1YI)

June 22, 2010; NY Post

Dr. Rishe's estimates how LeBron could potentially impact the Knicks franchise financially.

[The Economics of NBA Championships](http://atlantapost.com/2010/06/21/nba-championship-economics-and-the-600-million-team/)

June 21, 2010; The Atlanta Post

Dr. Rishe comments on the post season payouts to NBA teams.

[The Economics of LeBron Potentially Joining the NY Knicks](http://www.nypost.com/p/news/local/lebron_james_would_boost_msg_bottom_1cUr8Ap0xTxgySjIYlr2DO)

June 21, 2010; NY Post

Dr. Rishe estimates how LeBron James joining the Knicks could impact their revenue and franchise values.

[The Economic Impact of the 2012 MLB All-Star Game in KC](http://www.publicbroadcasting.net/kcur/news.newsmain/article/0/1/1664369/KCUR.News/Kansas.City.Named.Site.of.2012.All-Star.Game)

June 17, 2010; KCUR 89.3 (Kansas City)

Dr. Rishe comments on the economic impact of the 2012 MLB All-Star Game in Kansas City..

[Scrutinizing Economic Impact Estimates of Mega Events](http://blogs.wsj.com/numbersguy/self-reported-economic-impact-estimates-deserve-scrutiny-948/)

June 4, 2010; Wall Street Journal

Dr. Rishe talks about fallacies in the pricing of World Cup tickets and its impact on African attendees aside from South Africans.

[Ticket Pricing at 2010 FIFA World Cup](http://nbcsports.msnbc.com/id/37406211/)

May 28, 2010; NBCSports.com

Dr. Rishe talks about fallacies in the pricing of World Cup tickets and its impact on African attendees aside from South Africans.

[Inefficiency of the San Francisco Giants](http://www.sfgiantsbaseball.net/king-of-cali-blog/top-3-inefficient-franchises-in-the-mlb)

May 27, 2010; SF Giants Blog

This blog for the San Francisco Giants cites Dr. Rishe's blog with Forbes.com which reveals that the Giants were the 3rd least efficient franchise in MLB over the last 5 years.

[Edmonton Oilers Least Efficient Team in NHL](http://www.edmontonjournal.com/sports/Oilers%2Bcost%2Beffective%2BForbes/3071618/story.html)

May 26, 2010; Edmonton Journal

Dr. Rishe comments on the Edmonton Oilers being the least efficient team in hockey over the last 5 NHL seasons.

[Big 10 Expansion](http://collegefootball.rivals.com/content.asp?CID=1085503)

May 18, 2010; Yahoo Sports

Dr. Rishe discusses why the Big 10 Conference covets such schools like Missouri, Nebraska, Rutgers, and Notre Dame...and why many of these schools likewise covet Big 10 membership.

[Proliferation of Sports Facilities in Mid-Sized Markets](http://www.publicbroadcasting.net/netradio/news.newsmain/article/1/0/1646295/Nebraska.News/National.expert.discusses.arena.economics)

May 6, 2010; NET News (Nebraska NPR Radio)

Dr. Rishe provides a general assessment of the landscape of sport facility development, and puts it in context given Lincoln's plans to build a new facility.

[Escalating Salaries of Assistant Coaches in College Football](http://collegefootball.rivals.com/content.asp?CID=1071601)

April 7, 2010; Yahoo Sports

Dr. Rishe is cited regarding the supply and demand forces that have influenced higher salaries in coaching.

[Comparing Secondary Ticket Prices for Men's Regional B-Ball](http://triangle.bizjournals.com/triangle/stories/2010/03/29/tidbits1.html?b=1269835200%5E3089421&s=industry&i=human_resources)

March 26, 2010; Triangle Business Journal

Dale Gibson cites Dr. Rishe's review of Stubhub pricing data when comparing price differences in the 4 Men's Regionals.  The East Regional was the most expensive due to Kentucky's and Cornell's presence, and with 3 schools within reasonable driving distance.

[CAA Football: Market Dominance in Football Representation](http://stlouis.bizjournals.com/stlouis/stories/2010/03/29/story6.html?b=1269835200%5E3092711&s=industry&i=sports_business)

March 26, 2010; St Louis Business Journal

Chris Tritto talks to Dr. Rishe about CAA Football based in St Louis, the dominant sports agency in football.

[Is 'Cinderella' Good for Ratings?](http://www.forbes.com/2010/03/22/college-basketball-ratings-business-sports-madness.html)

March 22, 2010; Forbes.com

Dr. Rishe talks about the pros and cons of having mid-major schools making deep runs in the NCAA Tournament.

[Locking Up Young Talent in MLB](http://www.forbes.com/2010/03/04/baseball-free-agent-business-sports-mlb.html)

March 5, 2010; Forbes.com

Dr. Rishe discusses why mid-market teams in MLB are now strategically attempting to sign younger players to longer deal in an effort to lock them in before their salaries escalate and to keep them from the Yankees and Red Sox of the world.

[Taking Money Away from Kansas City Sports Facilities](http://www.kansascity.com/2010/03/04/1790019/sam-mellinger-mayors-logic-gets.html)

March 4, 2010; Kansas City Star

Dr. Rishe reacts to backlash from Kansas City residents over their mayor publically stating that he'll have to reallocate some funds that were earmarkked for Kansas City's sports teams in light of the city's troubled finances.

[Rams Talk with KMOX Radio](http://multimedia.play.it/m/audio/28996770/mark-on-money-02-11-10-patrick-rishe.htm)

February 11, 2010; KMOX Radio, Mark on the Money Show

Dr. Rishe further discusses the ramifications of the Rams' potential sale on various stadium and team performance issues.

[Less Gold For Olympic Sponsors?](http://articles.moneycentral.msn.com/Investing/CompanyFocus/less-gold-for-olympic-sponsors.aspx?page=2)

February 9, 2010; MSN.com (MoneyCentral)

Dr. Rishe comments on how Olympic sponsorships are likely to be down in part due to the general downturn in the economy.

[Baltimore Orioles Introduce Variable Pricing](http://baltimore.bizjournals.com/baltimore/stories/2010/01/18/story12.html?b=1263790800%5E2736341)

January 15, 2010; Baltimore Business Journal

Dr. Rishe comments on the Orioles' implementation of variable pricing for the 2010 season.

[Sports Business Year in Review](http://austin.bizjournals.com/austin/stories/2009/12/28/story11.html)

25-December-09; Austin Business Journal

Dr. Rishe spoke with Kate Harrington of the Austin Business Journal to discuss the results of a recent report stating that Austin, TX was one of the top cities that could handle pro sports expansion.  Dr. Rishe noted that despite the numbers, many practical considerations would limit Austin's ability to support a pro sports franchise.

[The State of Sport Sponsorships](http://video.forbes.com/fvn/sportsmoney/sports-loses-sponsors)

24-December-09; Forbes.com

On a recent SportsMoney webisode for Forbes.com, Mike Ozanian interviews Dr. Rishe regarding the general sentiment that corporations currently share regarding sports sponsorships.

[Winners and Losers from 2009](http://video.forbes.com/fvn/sportsmoney/sports-winners-and-losers-2009)

17-December-09; Forbes.com

On a recent SportsMoney webisode for Forbes.com, Mike Ozanian interviews Dr. Rishe regarding which teams and leagues were the biggest winners and losers on the sports business scene.

[Rush and the Rams](http://www.ktrs.com/index.php?option=com_content&task=view&id=1850&Itemid=309)

14-October-09; 550 KTRS Radio with Charles Jaco (The Jaco Report)

Dr. Rishe speaks with local St Louis radio personality Charles Jaco on Rush Limbaugh's attempt to be a partial owner of the St Louis Rams..

[Stifling Baseball's Big Spenders](http://www.forbes.com/2009/09/30/baseball-playoffs-yankees-business-sports-payroll.html)

30-September-09; Forbes.com

Dr. Rishe discusses how baseball is the one sport without a salary cap, and how there will likely be significant pressure in the next round of negotiations to adopt a salary cap in MLB.

[Marketing Efforts of the Houston Astros](http://houston.bizjournals.com/houston/stories/2009/09/28/story4.html)

25-September-09; Houston Business Journal

Dr. Rishe addresses the decision by the Houston Astros to hold prices fixed at their current levels for the 2009 season, and how this action may impact their marketing efforts during the off-season.

[Potential NFL Lockout in Near Future](http://pittsburghlive.com/x/pittsburghtrib/sports/steelers/s_638933.html)

19-August-09; Pittsburgh Tribune Review

Dr. Rishe offers his perspective on labor and revenue sharing issues that the NFL is facing in the near future, less they risk a lockout before the 2011 NFL season.

[L.A. Open Matches Go On Without Title Sponsor](http://dailybruin.ucla.edu/stories/2009/jul/27/matches-go-without-title-sponsor/)

27-July-09; The Daily Bruin

Dr. Rishe talks about how corporate sponsorships of sporting events have taken a significant hit during the recession of 2009, as Countrywide pulled out of its long standing corporate sponsorship of the L.A. Open Men's Tennis Tournament.

[Where Real Estate Is Whacking Sports](http://www.forbes.com/2009/07/14/real-estate-pro-sports-business-sports-real-estate.html)

14-July-09; Forbes.com

Dr. Rishe talks about how the economy impacted the St Louis Cardinals and their ability to follow through on plans to develop Ballpark Village, the mixed use development aimed to be part of the larger redevelopment of downtown St Louis.

[Lost Tournament Sponsor for Milwaukee PGA Tour Stop](http://www.bizjournals.com/milwaukee/stories/2009/07/13/story3.html)

10-July-09; The Milwaukee Business Journal

Dr. Rishe talks about the recession has impacted companies and their willingness to sponsor sporting events, especially banks...as was the case in Milwaukee where U.S. Bank is in its last year as tournament sponsor.

[Sex Appeal the Center of St Louis Aces Ad Campaign](http://www.stltoday.com/stltoday/sports/stories.nsf/othersports/story/093E13EE9D95C862862575E70004DFA0?OpenDocument)

2-July-09; St Louis Post Dispatch

Dr. Rishe talks about the pros and cons of focusing heavily on sex appeal as a means to promote the World Team Tennis League.

[Youth Sports as a Catalyst for Tourism](http://www.msnbc.msn.com/id/31192931/ns/us_news-the_elkhart_project/#sp-tx/page-2)

1-July-09; MSNBC.com

Dr. Rishe discusses how many smaller and mid-sized cities are still willing to invest in various types of youth sports facilities in order to attract out of town youth sports tournaments, thereby attracting visitors to their community.

[Houston Dynamo soccer stadium deal gets closer to goal](http://www.bizjournals.com/houston/stories/2009/06/22/story4.html?page=2)

19-June-09; Houston Business Journal

Dr. Rishe talks about the importance of building multi-use sports facilities if and when teams try to secure any public financing for their facility project.

[The Potential Sale of the St Louis Rams](http://www.forbes.com/2009/06/03/rams-rosenbloom-football-business-sports-nfl.html)

3-June-09; Forbes.com

Dr. Rishe talks about how the current economic climate and the current lease agreement with America Center will influence the possible sale of the St Louis Rams.

[Economy ices hopes for Kansas City to get NHL team for arena](http://www.bizjournals.com/kansascity/stories/2009/06/01/story14.html)

29-May-09; Forbes.com

Dr. Rishe talks about the viability of Kansas City attracting an NHL team to its new downtown arena in the current economic climate.

[Houston Rockets See Boost in Profits from Postseason Play](http://houston.bizjournals.com/houston/stories/2009/05/11/story5.html)

8-May-09; Houston Business Journal

Dr. Rishe talks about how the Rockets run in the 2008-09 NBA playoffs will help their bottom line both now and next season.

[Implication of Relocating the Dodgers' Spring Home](http://www.tcpalm.com/news/2009/apr/24/experts-dodgertown-conversion-amateur-sporting-ven/?partner=yahoo_headlines)

24-April-09; TC Palm

Dr. Rishe discusses how the conversion of Dodgertown to an amateur sporting venue could be economically better for the Treasure Coast than spring training...if packaged and marketed correctly.

[Assessing San Antonio versus Detroit as a Final Four Host](http://www.bizjournals.com/sanantonio/stories/2009/04/20/newscolumn1.html?page=2)

17-April-09; San Antonio Business Journal

Dr. Rishe's economic impact predictions for the 2009 Final Four are cited in Scott Bailey's article comparing San Antonio's past experience hosting the Final Four with other cities.

[How Michigan State's Final 4 Appearance Impacted Economic Impact](http://www.corpmagazine.com/DesktopModules/EngagePublish/printerfriendly.aspx?itemId=552&PortalId=0&TabId=54)

16-April-09; Corp Magazine

Dr. Rishe discusses how Michigan State's appearance in the Detroit-based Final Four may slightly lessen the economic impact of the event below what it would have been with 4 non-Michigan-based teams.

[The TARP Teams](http://www.forbes.com/2009/04/13/tarp-naming-rights-business-sportsmoney-tarp-teams.html?partner=msn)

7-April-09; Forbes.com

Dr. Rishe discusses the sensitivity surrounding the issue of corporate sponsorships on sports during a down economy, and whether fans might look unfavorably towards teams that have TARP companies as sponsors.

[Comparing Jim Calhoun to A-Rod](http://wccc.com/morningshow/default.php?month=04&day=2&year=2009&search=true)

4-April-09; WCCC Radio (106.9 FM - Hartford)

Dr. Rishe talks U Conn basketball and the recruiting violations of Jim Calhoun with host Sebastian on WCCC Radio in Hartford.

[The Dark Side of College Basketball Recruiting](http://www.nytimes.com/2009/03/30/sports/ncaabasketball/30rhoden.html)

29-March-09; NEW YORK TIMES

In the aftermath of the Univ of Connecticut recruiting scandal uncovered by Yahoo Sports, William Rhoden of the NY Times cited Dr. Rishe's thoughts on how recruiting in college basketball is often laced with the temptation to cheat in this highly competitive landscape.

[Greg Miller Rising to the Throne of the Utah Jazz](http://www.deseretnews.com/article/content/mobile/1%2C5143%2C705292421%2C00.html?printView=true)

21-March-09; Deseret News (Salt Lake City)

Dr. Rishe uses examples of ownership shifts among family members from the Yankees and Rams organizations in giving insight as to what may happen as Greg Miller takes over the Utah Jazz from his late father.

Competitive Bidding Wars for Amateur Sports

13-March-09; Kansas City Business Journal

Dr. Rishe discussed how the renovations at Kaufman Stadium may partially offset the slower pace of ticket sales for the Royals in 2009.

[NFL Draft Position and Guaranteed Money](http://www.forbes.com/2009/03/04/nfl-pay-scale-sports-business_pay_scale.html)

4-March-09; Forbes.com

Dr. Rishe is quoted in an article from Forbes.com in which an NFL rookie's draft position can have a substantial impact on the amount of guaranteed money the player earns.

[How the Economy has Impacted Sports in Pittsburgh](http://www.pittsburghlive.com:8000/x/pittsburghtrib/business/s_612571.html)

22-Feb-09; Pittsburgh Tribune Review

Dr. Rishe assesses how the Steelers, Penguins, and Pirates are fairing financially in light of the current national recession.

[A-Rod's Worth to the Yankees](http://www.forbes.com/2009/02/09/alex-rodriguez-arod-yankees-steroids-0209_arod.html)

9-Feb-09; Forbes.com

Dr. Rishe discusses how the New York Yankees now view Alex Rodriguez in light of his admission to using performance-enhancing drugs during his years with the Texas Rangers.

[Financial Plight of the Detroit Lions](http://www.freep.com/apps/pbcs.dll/article?AID=2009901250406)

25-Jan-09; Detroit Free Press

Dr. Rishe offers his take on the financial woes of the Detroit Lions in the aftermath of their historic 0-16 season.

[Tampa Economics and the Super Bowl](http://www.inc.com/articles/2009/01/super-bowl.html)

Jan-09; Inc Magazine

Dr. Rishe discusses the economic impact of the Super Bowl upon the host economy, and how the recession may impact the typical level of economic activity surrounding the big game.

[Super Bowl Bonanza May be Myth](http://www.tampabay.com/news/article965616.ece)

11-Jan-09; St. Petersburg Times

Dr. Rishe provides opinions regarding the potential economic impact of the Super Bowl upon the Tampa economy, based in part on his research from Super Bowl XL in Detroit.

[Financing Options for New Marlins Stadium](http://www.dailybusinessreview.com/news.html?news_id=52606)

9-Jan-09; Daily Business Review - Miami

Dr. Rishe offers his opinion of obstacles facing the Florida Marlins as they seek financing for their new ballpark.

[Home Depot drops Olympics Sponsorship](http://www.ajc.com/business/content/business/stories/2009/01/07/home_depot_olympics.html?cxntlid=homepage_tab_newstab)

7-Jan-09; Atlanta Journal-Constitution

Chandler Brown and Rachel Ramos talk with Dr. Rishe about Home Depot dropping Olympics sponsorships during the current economic climate.

[Branding of Royals and Chiefs Takes a Hit Due to Poor Play](http://kansascity.bizjournals.com/kansascity/stories/2008/12/01/story9.html)

28-Nov-08; Kansas City Business Journal

Dr. Rishe offers some insights on how poor on-field success for both the Kansas City Chiefs and Kansas City Royals have negatively influenced the team's 'brand'.

[Economic Impact Potential for New Cowboys Stadium](http://www.myfoxstl.com/myfox/pages/Home/Detail;jsessionid=F487B7218C9E66CD573EED85ED2BDD2D?contentId=8121955&version=4&locale=EN-US&layoutCode=VSTY&pageId=1.1.1&sflg=1)

8-Nov-08; Fort Worth Star Telegram

Dr. Rishe offers some insights on the potential economic impact of various events that the new Cowboys Stadium will attract in the next few years, including the Super Bowl and the Final Four.

[Baseball Economics: The Cost of a Win for the 2008 Season](http://www.courier-journal.com/apps/pbcs.dll/article?AID=2008809080428)

7-Oct-08; Mike and MIKE Show, ESPN Radio

Mike Greenberg and Mike Golic of Mike and Mike in the Morning on ESPN Radio spoke for a few minutes about Baseball Economics based on information sent to them by Dr. Rishe.  The conclusions were that the Tampa Rays were the most cost effective team in baseball, the Detroit Tigers wher the least cost effective, and that being among the top 8 in payroll still greatly enhances the odds of making the postseason despite increased revenue sharing and the presence of luxury tax thresholds.

[Debating the Economic Impact of the Ryder Cup](http://www.courier-journal.com/apps/pbcs.dll/article?AID=2008809080428)

8-Sept-08; Courier-Journal (Louisville)

Reporter Alex Davis interviews Patrick Rishe regarding the validity of local claims regarding the economic impact of the Ryder Cup.  Dr. Rishe offers his take on these claims based in part on his research conducted at the 2004 Ryder Cup in Detroit.

[Is the Proposed Marlins Stadium Suboptimally Located](http://search.dailybusinessreview.com/sp?aff=101&keywords=Rishe)

15-Aug-08; Daily Business Review

Reporter Eric Kalis interviews Patrick Rishe regarding the location of the proposed Marlins Ballpark.  Dr. Rishe cites skepticism and doubt that the location of the ballpark is ideal for stimulating economic activity in the area surrounding the ballpark.

[Eyes of Texas on Revamped Stadium](http://kansascity.bizjournals.com/austin/stories/2008/07/28/story2.html)

25-July-08; Austin Business Journal

Reporter Sandra Zaragoza writes about the expansion of D.K. Royal Memorial Football Stadium at the University of Texas, and cites how the city of Austin eagerly anticipates the findings of the Sportsimpacts study that may lend some evidence regarding whether the investment in the stadium expansion will be 'worth it' to the Austin community.

[Kansas City Chiefs Hope Renovations Score Big with Sponsors](http://kansascity.bizjournals.com/kansascity/stories/2008/07/14/story3.html)

11-July-08; Kansas City Business Journal

Reporter James Dornbrook writes about how the KC Chiefs of the NFL are hoping to attract more sponsors in the aftermath of a major upgrade of Arrowhead Stadium.  Patrick Rishe is quoted on his take of how the renovations made should impact the Chiefs' sponsorship and signage revenue.

[Financial Impact of the Stanley Cup Finals on Detroit](http://www.freep.com/apps/pbcs.dll/article?AID=/20080524/BUSINESS06/805240319)

24-May-08; Detroit Free Press

Reporter John Gallagher writes about the various aspects of how playing in the Stanley Cup Finals impacts the Detroit economy.  Patrick Rishe is quoted throughout the article for his perspectives on the matter.

[Pittsburgh's Economy and the Stanley Cup Finals](http://pittsburgh.bizjournals.com/pittsburgh/stories/2008/05/26/story3.html?b=1211774400%5E1639887&page=1)

23-May-08; Pittsburgh Business Times

Reporter Erin Lawley writes about how the Penguins run to the Stanley Cup Finals may impact the Pittsburgh economy and the Penguins bottomline.  Patrick Rishe is quoted throughout the article for his perspectives on the matter.

[The Sale of Beckett Media](http://www.freep.com/apps/pbcs.dll/article?AID=/20080524/BUSINESS06/805240319)

9-May-08; Dallas Business Journal

Reporter Dave Moore writes about the potential sale of Beckett Media LP, which is one of the top sports collectible companies in America.  Patrick Rishe is quoted on his assessment of what the selling price for the company might be.

[The Economics of NBA Cities](http://www.msnbc.msn.com/id/24346877/)

27-Apr-08; San Antonio Business Journal

Staff writer Scott Bailey analyzes the economic hardships being experienced in certain NBA cities, and quotes Patrick Rishe regarding his take on what these cities need to do to right the ship.

[The Economic Impact of Political Conventions](http://www.myfoxstl.com/myfox/pages/Home/Detail;jsessionid=79C970E6908C7C0556EC398446BB4CA9?contentId=5900289&version=1&locale=EN-US&layoutCode=VSTY&pageId=1.1.1&sflg=1)

24-Mar-08; Finance and Commerce Magazine

Staff writer Kendall Anderson analyzes the economic impact of the upcoming Republican National Convention in Minneapolis, and quotes Patrick Rishe regarding his take on the impact estimates generally discussed for such events.

[Buccaneers Raise Prices...Again](http://www.sptimes.com/2008/02/09/Bucs/Bucs_raise_prices____.shtml)

9-Feb-08; St Petersburg Times

Stephen Holder cites Patrick Rishe for how NFL franchises are in an enviable position of being in an industry that is relatively recession-proof.

[The Super Bowl and its Impact on Local Businesses within the Host City](http://online.wsj.com/article/SB120157690547024413.html)

29-Jan-08; Wall Street Journal

Ray Flandez cites Patrick Rishe for detailing how hotels and restaurants realize a large portion of the gross economic impact of the Super Bowl.

[NFL's Profitability](http://www.myfoxstl.com/myfox/pages/ContentDetail?contentId=4486716)
6-Sep-07; USA Today

Dr. Rishe is quoted on how favorable the NFL's revenue streams are compared to other sports leagues.